

# 2026 OUTSTANDING CSR of the YEAR AWARD

## Competition Entry Form

Submit your completed entry form by **August 1, 2026**.

*All entries become property of Risk & Insurance Education Alliance, inclusive of permission to reprint.*

The Outstanding CSR of the Year award® is given to an exceptional insurance professional who has distinguished themselves through their commitment and contributions to the industry. The competition is open to any insurance customer service representative or an insurance professional primarily responsible for customer service.

| State Winners                                    | Finalists            | National Award Winner |
|--------------------------------------------------|----------------------|-----------------------|
| National Recognition                             | \$500 Cash Award     | \$2000 Cash Award     |
| Framed Certificate                               | National Recognition | National Recognition  |
| Eligible to Compete in the National Competition* | Gold and Garnet Pin  | Gold and Diamond Pin  |

### Entry Submission Includes:

- Entry Form
- 2 letters of recommendation from professional references
- 500 to 1000-word essay on the topic of:

#### **Purpose:**

*This essay is inspired by Love Letters, a brief self-reflection activity designed to help you reconnect with what you love about this industry and your professional journey within it. It offers an opportunity to pause, reflect, and articulate the passion, growth, and purpose that shape who you are as a CSR today—and who you aspire to be in the future.*

*In your essay, reflect on what you love about this industry—what first drew you to it, what continues to inspire you, and why the work matters to you. Consider your professional journey, including key moments, challenges, or milestones that have shaped your growth, the skills and values you are most proud of developing, and how these experiences have influenced the way you show up in your role. As part of this reflection, look ahead by sharing how your passions and experiences continue to motivate you, the impact you hope to make moving forward, and how you see yourself contributing to the continued success and evolution of this industry.*

### Candidate Information

*Please print or type*

I am nominating myself

Name: \_\_\_\_\_

Designations (if any): \_\_\_\_\_

Years of Experience: \_\_\_\_\_

Position: \_\_\_\_\_

Agency/Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

### **\*National Qualifier Stage:**

If selected as a State Winner, a short video entry will be required for consideration for the National Competition. Video guidelines will be sent to State Winners when selected.

# Competition Entry Form

## References

...continued

1. Name:

Agency/Company:

Email:

Phone:

Address:

City, State, Zip:

2. Name:

Agency/Company:

Email:

Phone:

Address:

City, State, Zip:

## Education/Contributions/Achievement (attach additional documentation, if needed)

Formal Education:

Insurance-Related Education (within last 2 years):

Insurance Awards/Honors/Affiliation (within last 2 years):

Community Involvement/Awards/Honors (within last 2 years):

Significant Contributions to Business/Coworkers (within last 2 years):

## Essay

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## Return this form with completed essay to:

Alabama IIA, Inc.  
141 London Parkway  
Birmingham, AL 35211  
Ph: 205-326-4129  
Email: [tunderwood@aiia.org](mailto:tunderwood@aiia.org)