

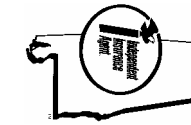
Sponsorship Benefits

The First STEP toward relationship building and gaining exposure with Alabama's independent insurance agents is signing up to be an AIIA sponsor. Throughout the year, agents from across the state network and generate ideas through AIIA's many events. And, each year at the Annual Convention, AIIA hosts a well-attended trade show. Sign up today and reserve your place in the spotlight. Every sponsor, regardless of their level, will receive

special recognition in The Alabama Independent, signage indicating sponsorship level, verbal recognition at the Closing Banquet at the Annual Convention, a commemorative plaque, ribbons at the Annual Convention indicating your level and verbal recognition throughout all AIIA confer-



AIIA PUTS YOU IN THE SPOTLIGHT!



AIIA
2918 Clairmont Ave. S
Birmingham, AL 35205

Sponsors Toward Enhancing Profitability



First STEP
AIIA Sponsorship
2004

Sponsors Toward Enhancing Profitability



Take the First STEP with AIIA

First STEP Sponsorship

First STEP Sponsorship Opportunities

AIIA 2004

- Legislative Conference** February 10
- 108th Annual Convention** June 10-12
- Young Agents Conference** July 22-24
- Small & Rural Conference** September 21

<input type="checkbox"/> DIAMOND	\$15,000
<input type="checkbox"/> PLATINUM	\$10,000
<input type="checkbox"/> GOLD	\$7,500
<input type="checkbox"/> SILVER	\$5,000
<input type="checkbox"/> BRONZE	\$2,500

DIAMOND

\$15,000

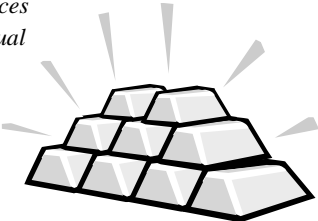


- * Sponsorship Recognition at 1 Major Event at all 4 conferences
- * 1 Free Convention Registration
- * 1 Free Registration to Young Agents
- * Complimentary activity at 1 conference (such as fishing or golf)
- * Complimentary Booth at state convention with sign indicating sponsor level
- * Banner link on Website
- * Online market-access listing
- * 2 Direct Emails to membership per quarter

First STEP Sponsorship Opportunities

SILVER

\$5,000



- * Recognition of Sponsorship at 1 Major Event at 2 conferences & 1 Secondary Event at 2 conferences
- * 25% discount on booth at Annual Convention
- * Sign indicating sponsor level
- * Banner link on Website
- * Online market-access listing

PLATINUM

\$10,000



- * Recognition of Sponsorship at 1 Major Event at all 4 conferences
- * 1 Free Convention Registration
- * 1 complimentary activity at 1 Conference (such as golfing or fishing)
- * Complimentary Booth at convention with sign indicating sponsor level
- * Banner link on Website
- * Online market-access listing
- * 1 Direct Email to membership per quarter

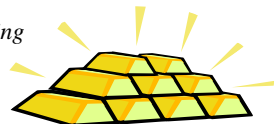
BRONZE

\$2,500

- * Recognition of Sponsorship at 1 Major Event at 1 conferences & 1 Secondary Event at 3 conferences
- * Banner link on Web Site
- * Online market-access listing

GOLD

\$7,500



- * Recognition of Sponsorship at 1 Major Event at 3 conferences & 1 Secondary Event at 1 conference
- * 50% discount on booth at Annual Convention with signage
- * Banner link on Web Site
- * Online market-access listing

Name: _____

Company: _____

Address: _____

Phone: _____

FAX: _____

Email: _____

Method of Payment:

- Bill Me Now
- Charge/Bill Me After JAN 1, 2004
- VISA / AMEX / MC Check payable to AIIA

Credit Card # _____ Ex. Date _____

Signature _____

Sponsors Toward Enhancing Profitability

Please complete this form and return with payment to Nancy Crowe c/o AIIA
 2918 Clairmont Avenue
 Birmingham, Alabama 35205
 Phone: 205-326-4129
 Fax: 205-326-3086
 www.aiaa.org

All level sponsorships will receive permanent recognition in AIIA's magazine's Table of Contents